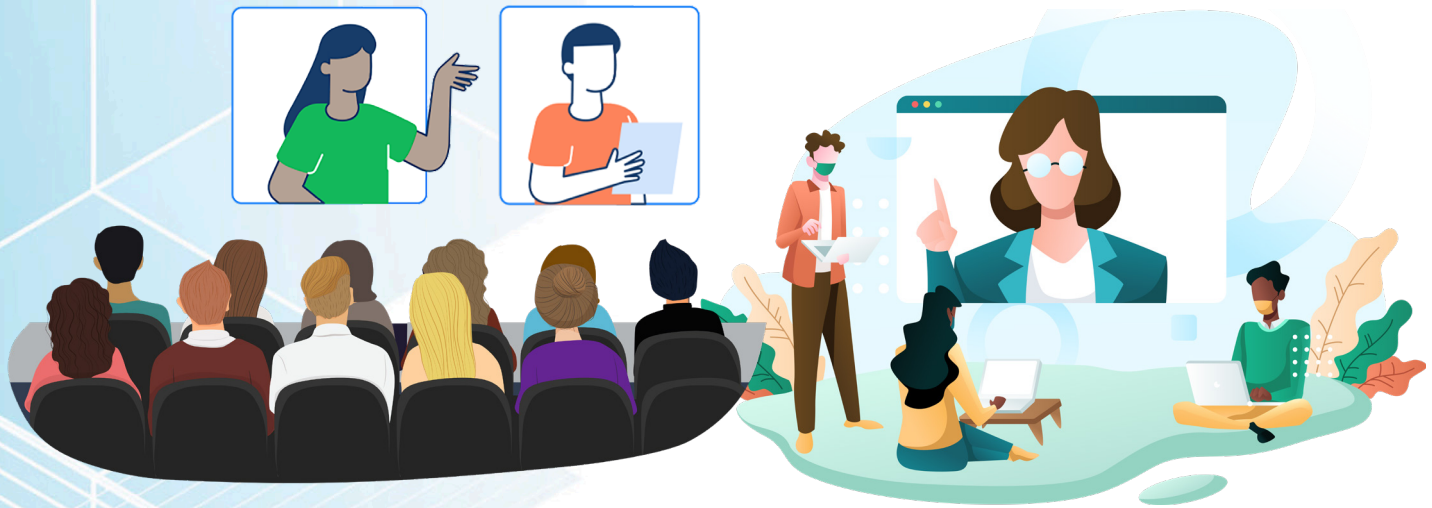


Friday, June 14 (Streaming at ontariomd.live)

This one-day virtual event offers thousands of clinicians in Ontario, the nation and around the globe the opportunity to watch inspiring, educational talks on a variety of topics to help them use EMRs and health technology better.

Sponsorship and marketing opportunities for the virtual conference are limited.

[Sign up today to reserve your sponsorship and meet new clients!](#)



Available Sponsorship Opportunities

OntarioMD's virtual conference is an opportunity for you to get in front of an expanded audience in a virtual format. The conference attracts clinicians and health-care professionals from Ontario, Canada and around the world.

Digital Health Symposium: Premier Sponsor

This exclusive sponsorship opportunity and includes these benefits:

- **Prime brand visibility:** Company logo and link to your company website directly on the home page of the virtual platform acknowledging you as the Premier Sponsor (20,000+ views)
- **60-minute sponsored presentation:** Showcase your organization with a spotlighted presentation
- **Virtual profile:** Exclusive company profile page to showcase videos, literature and other company materials
- **Participant List:** Access to valuable attendee data of those who consent to share registration information
- **Premier sponsor placement in event emails:** Your company name and logo in all communications including invitations, attendance confirmations, and event reminders to clinicians and their staff.
- **(5) Social media callouts:** Leverage our social media platforms (18,000+ followers) for increased visibility, with multiple callouts highlighting your role as the Premier Sponsor.
- **Verbal acknowledgements:** Multiple verbal acknowledgments by executives and presenters to amplifying your presence at the conference.
- **Exclusive conference email blast:** Reach all attendees with an exclusive email blast (500-word maximum)
- **50% discount for a regular booth (\$4,100 value) for an 8 x 10 ft. package at OntarioMD's Digital Health Conference (in-person at the Delta Hotels by Marriott™ Toronto Airport & Conference Centre, September 12 and 13)**
- **Complimentary registration** for 10 for full access to sessions and recordings of OMD Educates Digital Health Virtual Symposium

Value - \$25,000 (40% Savings)

Sponsorship Sessions

Limited opportunities are available for spotlight sponsored sessions and concurrent sponsored sessions. These sessions give your company the chance to get in front of thousands of clinicians to showcase your innovative digital health products and services. Additional sponsored session benefits include:

Available Marketing Opportunities

Benefits	Spotlight Sponsored Session	Concurrent Sponsored Session
Virtual profile on the event platform	X	X
Social media call out to promote your session	X (3)	X (1)
Blurb to promote your session in an email blast to attendee	X (300 words and three emails)	X (150 words and one email blast)
Registration passes	X (6 passes)	X (3 passes)
Discount on booth for in person conference	X 15% off regular price 8 x 10 ft. booth valued at \$1,400 at OMD Educates: Digital Health Conference on Sept. 12 and 13	N/A

Morning 30 minute spotlight session \$6,000 (+HST)
– 1 Available

Afternoon 60 minute spotlight session \$7,500 (+HST)
– 1 Available

Concurrent 25 minute sponsored session \$5,000 (+HST)
– 3 Available

30-45 second commercial between sessions	\$725.00
60-90 second commercial between sessions	\$899.00
Individual email blast to attendees (500 word max. including graphic and link)	\$2,499.00
OMD Digital Health eTips newsletter insertion (20K+ subscribers. 100-words maximum includes graphic and link)	\$2,900.00
Event platform banner ad	\$899.00
Blurb in email blast to attendees (150 words max. includes link and graphic)	\$999.99
Social media call out from OntarioMD	\$199.99

Looking for a customized package or to bundle a virtual and in-person sponsorship?
Email the event organizers, Revin Samuel and Brooke Baker at omd.events@ontariomd.com to inquire.

Friday, June 14, 2024

Brooke Baker
Event Organizer
omd.events@ontariomd.com

Revin Samuel
Event Organizer
omd.events@ontariomd.com

