

*Privacy & Security*

+

*Your EMR*

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General Counsel & Chief Privacy Officer



# Your Presenter: Disclosure

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## Presenter: **Ariane Siegel**

**General Counsel & Chief Privacy Officer,  
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- **No Relationship with Commercial Interests**
- **No Financial Support**
  - This program has not received financial support or in-kind support from any organization
- **No Conflict of Interest**
  - Ariane Siegel has not received payment or funding from any organization supporting this program AND/OR organization(s) whose product(s) are being discussed in this program
- **No Bias**
  - There are no potential sources of bias

# Outline

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- 1. The Role of OntarioMD**
- 2. The Privacy Landscape: Basics**
- 3. Consent: The Building Block of Privacy**
- 4. Ownership of Patient Records**
- 5. The EMR Dashboard**
- 6. Creating an accountable Medical Practice**
- 7. OntarioMD's Privacy & Security Training**
- 8. Reporting Privacy Breaches to IPC**
- 9. Responding to Privacy Breaches**
- 10. The Future**

# Why is Privacy Important to You?

A silhouette of a person holding a sign. The sign contains the text: "Privacy and security are not just about protecting data; they are about protecting people." The background of the sign and the overall slide features a pattern of binary code (0s and 1s).

**Privacy and security  
are not just about  
protecting data;  
they are about  
protecting people.**

# *The Role of OntarioMD*

# OntarioMD & PHIPA

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- OntarioMD is a “Health Information Network Provider”
  - HINP because we deliver PHI via HRM.
- In relation to HICs, OntarioMD acts as an “agent”
  - We support them in their use & adoption of technology

**Mission:** OntarioMD is looking for ways to make *privacy & security* more accessible

- By developing tools/software to make privacy & security more intuitive;
- By reaching out to partners & stakeholders – the CMPA, IPC, eHealth Ontario – to develop collaborative, community-oriented privacy & security policies/tools



## Our Delivery Partners

eHealth Ontario



Canada Health Infloway | Inforoute Santé du Canada



Ontario  
Local Health Integration  
Network

eConsult

otn.



Ontario  
Health Shared Services  
Ontario

### OntarioMD Initiatives



HEALTH  
REPORT MANAGER



EMR PHYSICIAN  
DASHBOARD



EMR PROGRESS  
ASSESSMENT TOOL



EMR CERTIFICATION  
PROGRAM



EMR PRACTICE  
ENHANCEMENT PROGRAM



EMR: EVERY STEP  
CONFERENCE

### Partnered Initiatives



PROVINCIAL  
eCONSULT INITIATIVE



eNOTIFICATIONS



OLIS  
DEPLOYMENT



ONE ID



eREFERRAL



PEER LEADER  
PROGRAM

# *The Privacy Landscape: Basics*



## Privacy: Complexities & the Law

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- **Doctor-patient relationship is governed by complex legislation & confidentiality requirements**
- **The demands to preserve privacy & confidentiality are complicated by pressure for:**
  - **Better health information sharing**
  - **Increased efficiency of health care**



# Relevant Legislation & Regulations

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## PRIVACY

- PIPEDA (FEDERAL)
- PHIPA
- FIPPA
- COMMON LAW
- CONTRACTS/UNION
- TORTS-INTRUSION  
UPON SECLUSION
- CRIMINAL CODE

## OTHER

- MEDICINE ACT
- CPSO GUIDELINES
- COURT ORDERS

# Personal Health Information Protection Act

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**“PHIPA”** has stood as the statutory framework for collection, use, & disclosure of PHI since 2004.

- **“Health Information Custodians” (HIC)** under *PHIPA* = physicians & healthcare providers

## Key Principles:

- Physician-patient relationship is built on trust
- ‘Consent-based’ legislation

# Future Amendments to PHIPA

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## Upcoming on October 1, 2017:

- Under Section 12(2), requirement for HICs to *explicitly notify* individuals that they are entitled to report the theft, loss, unauthorized use, or disclosure of their personal information to the **Information & Privacy Commissioner (IPC)**
- Expanded obligations for HICs to report to **IPC**, based on seven expanded criterias & prescribed circumstances that are not mutually exclusive under section 12(3)

## Proposed:

- Additional circumstances for notification to IPC, with possibility of annual reporting requirements
- Allow LHINs to carry out health care functions of CCACs & classify them as HICs
- Allow LHINs to rely on *assumed implied* consent to collect, use &/or disclose PHI for the provision of health care, unless otherwise aware that consent has been withheld or withdrawn

## Critical Concerns for Health Care

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- **Privacy law is a rapidly developing & increasingly litigious area**
- **Data breaches have become more frequent**
- **Technology is deeply integrated into the Health Care System**
- **Responsible data handling is fundamental to patient care & the health care profession**

# *Consent: The Building Block of Privacy Law*

## Consent

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- May be (1) **express**, (2) **implied**, (3) or **assumed implied**, unless express consent is explicitly required by *PHIPA*.
- **Must be:**
  - (i) that of the individual;
  - (ii) knowledgeable;
  - (iii) relate to the information; &
  - (iv) not be obtained through deception or coercion

## Consent (1) – EXPRESS

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### ***Required when a HIC:***

- discloses PHI to a non-HIC, another HIC for a purpose other than providing health care to individual;
- collects, uses or discloses PHI for marketing or market research; fundraising (if using more than name & address)



## Consent (2) – *IMPLIED*

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- **May be relied upon whenever a HIC uses PHI for most purposes under PHIPA**

### **Examples:**

- Having a patient attending an appointment
- Providing a referral to a specialist

## *Assumed Implied* Consent

- **Allows a HIC to disclose PHI to another HIC within the patient's **circle of care** for healthcare **purposes****

# The Circle of Care

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## ‘Circle of Care’

- The right for a HIC to assume a person’s consent when that same HIC is providing care to that same person

## The ‘Lock Box’

- A person may withdraw consent – whether express or implied – through notice to the HIC (note: does not have retroactive effect)

# *How do you protect yourself & your practice?*

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## **Be proactive:**

- Actively take the necessary steps to prevent the breach from occurring

## **Safeguard PHI:**

- Use best practices to prevent loss, theft, or otherwise unauthorized access
- Train staff in all privacy & security measures

***\*\* Privacy has to support medical practice \*\****

# *Ownership of Patient Health Records*

# Who Owns the Medical Record?

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- **Content of medical records = patients**
- **Possession of medical records = physicians, or the person/organization responsible for file's creation (i.e., hospital or clinic)**

## The Principle:

Patients have a right content of their record subject to some exceptions (e.g., likelihood of harm to the patient)

# Retention & Relocation

- Physicians are responsible for retaining patient records, regardless of whether they are continuing to provide care to the respective patient(s)
  - **Adult** patients: records must be kept for **10 years** from date of last entry in record
  - Patients who are **children**: records must be kept until **10 years** after day on which patient reached or would have reached the **age of 18 years**
- Transferring custody & control of patient records is governed transfer & retention regulations



## Right to Possession & Data Security

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- Physicians owe a **fiduciary** obligation to their patients – an obligation to place patients' interests ahead of their own
- This obligation extends to record keeping. Physicians must:
  - **Protect the security of patients' PHI; &**
  - **Ensure that patients' have access to their PHI**
- It is important to define who has the right to possess medical records in any physician-clinical contractual relationship

# ***Scenario:*** Records in a Shared Practice

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## **Contractual obligations may:**

- **Delegate responsibility for maintaining & transferring patient records;**
- **Govern custody & control;**
- **Limit access to the content of medical records;**
- **Control transfer & possession rights.**

## **Untested legal question:**

**In a dispute over possession of shared, EMR-hosted records, who has the ultimate right to possession:**

- **The physician, or the clinic (the EMR host – through contract)?**



# *The EMR Dashboard*

# What is the EMR Dashboard?



# EMR Dashboard Proof of Concept

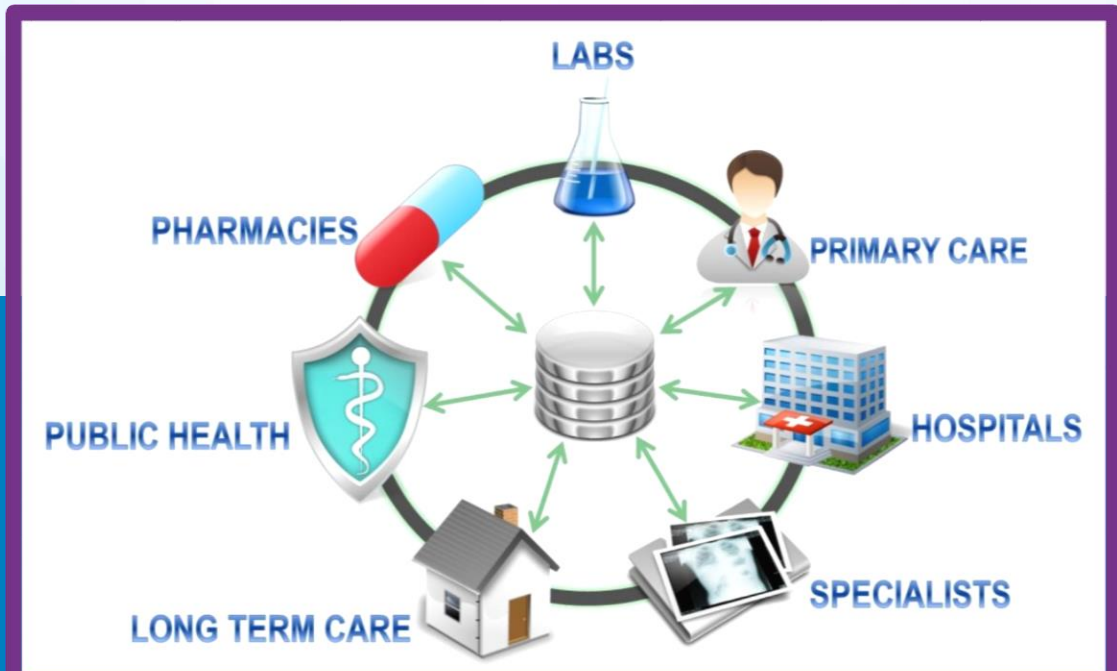
**Scope (October 2016 – March 2018)**

- **Physician Dashboard Framework**
  - Real-time clinical value from provincial primary care indicators
  - Improved EMR data quality driving provincial primary care indicators
  - Scalability to create new/customized primary care indicators
- **Shared Provider Dashboard Framework**
  - Integration of a common dashboard tool to display provincial indicators
  - Collaboration among Vendors & EMRs:
    - OSCAR EMR (OSCAR 15)
    - TELUS Health (PS Suite, Med Access)



# *Creating an accountable Medical Practice*

# Accountability



## Best Practices: Be Accountable

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- **Identify** responsibilities & create a structure of **accountability**
- **Implement** staff training that covers the responsibilities, restrictions, confidentiality, spoofing, process for any data sharing, social media, security & privacy measures
- **Follow** industry standards, best practices, & ethical standards
- **Develop** prevention & breach response plans
- If breach occurs: **manage** responsibly & mitigate
- **Establish** audit trails with random & targeted auditing
- **Limit** PHI collection to strictly necessary purposes
- **Limit** staff members' access to PHI &/or research data based on necessity

*Introducing  
OntarioMD's Privacy &  
Security Training Tool*

# Privacy & Security Training

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- OntarioMD has developed a *45 Minute training tool* for Ontario's community-based HICs necessary to connect to EHR Systems
- This application will:
  - *provide training about privacy & security*
  - *diminish portal user fatigue*

## Strategy:

- Responds practically to needs of physicians & furthers OntarioMD's commitment to delivering quality health care, while maintaining interests of stakeholders



# Privacy & Security Training

- CPSO, CMPA, OMA & other stakeholders – input on the content
- Physicians will receive **CME (continuing medical education)** credits upon completion of the program



CMPA.

eHealth Ontario



# *Reporting a Privacy Breach to the Information and Privacy Commissioner (IPC)*

# Reporting a Privacy Breach

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As of October 1, 2017, there are expanded obligations for HICs to report privacy breaches to the **IPC**. Under section 12(3), there are **SEVEN** categories that are not mutually exclusive; **more than one** can apply to a single privacy breach.

1. **Use or disclosure without authority**
2. **Stolen information**
3. **Further use or disclosure without authority after a breach**
4. **Pattern of similar breaches**
5. **Disciplinary action against a college member**
6. **Disciplinary action against a non-college member**
7. **Significant breach**

# Responding to Privacy Breaches



# Privacy Breach: Ransomware

## Ransomware:

a type of malicious software designed to block access to a computer system until a sum of money is paid.



## Scenario:

May 12 - 15, 2017

## *“WannaCry”* Ransomware Attack

- EMRs provide a treasure trove of PHI & PI which are extremely valuable on the black market

# Privacy Breaches: Further Concerns

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- ***Snooping***: persons accessing PHI inappropriately
  - Note: recent disciplinary decisions by the Privacy Commissioner's Office have ordered fines in the tens of thousands of dollars to be paid by snooping clinical staff
- **Patient files being lost or stolen**
- **Poorly encrypted storage** – unencrypted laptops, cell phones, media devices, memory sticks, CDs
  - Consider: the 'internet of things'
- **Email/fax sent to the wrong address**
- **Failure to log out or otherwise secure computer**
- **Discussing PHI with unauthorized individuals**

# How to Respond to Privacy Concerns

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**\*\*Risks can include legal, ethical, privacy, reputational – trust & best practices are critical in the world of electronic records\*\***

- **Adopt only OntarioMD certified EMRs – *the certification process ensures that security safeguards are built-in***
- **Monitor against privacy breaches**
- **Avoid scenarios that invite risk of privacy breaches**
- **Reduce – institute or adjust controls**
- **Mitigate privacy liabilities**
- **Partner with another organization (i.e., a cybersecurity provider)**

# Implement – Security Safeguards (1)

<b>PHYSICAL SAFEGUARDS</b>	
<b>Firewall, encryption</b>	Credential-based access (2 factor authentication), password protection, masking, encryption, time outs
<b>Daily Back Up</b>	Local and cloud
<b>Out of public view</b>	Away from public view, don't store devices in car, encrypted USB keys, establish secure areas, sign in and badges, server in secure area, log out
<b>Audit Logs</b>	Authentication, warning flags for consent directives
<b>Anti-virus</b>	Software - automatic updates, active firewall on networks
<b>ADMINISTRATIVE/PROCESS SAFEGUARDS</b>	
<b>Confidentiality Agreement</b>	Staff and 3 <sup>rd</sup> Parties
<b>Patient Education</b>	Informed consent. Implied consent for sharing within circle of care. Record of consent
<b>Staff Training</b>	Responsibilities, restrictions, confidentiality, spoofing, process for any data sharing, social media
<b>Security, TRA</b>	Regular audits, security & threat risk assessment annual-2 years



# Security Safeguards (2)

LOCAL EMR	
Encryption	
Daily Back Up	2 levels of back up = local and cloud
Physical & Administrative Security	Audit logs
Training	Staff
Process	Designate, confidentiality agreements
ASP EMR	
Ask provider	Relying on provider- ask questions
Connectivity	Internet connectivity may be interrupted, redundant connection to the Internet from alternative supplier
Central Storage	
PHI local jurisdiction	

# Privacy Training – Steps

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- Meet regulatory compliance
- Prevent a privacy breach with privacy awareness
- Support risk management programs
- Keep your employees engaged to benefit:
  - Patient satisfaction
  - Business operations
- OntarioMD's Privacy & Security Training solution hopes to further the efficacy of privacy training beyond that of conventional methods & improve compliance with regulatory & professional standards.

# **Follow** – The Privacy Breach Management Protocol

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There are **SIX** steps in the breach management process **HICs** must address:

1. Identification
2. Reporting
3. Containment
4. Notification
5. Investigation
6. Remediation

# The Privacy Breach Management Protocol <sup>(1)</sup>

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## 1. Identification

- Staff have an obligation to notify the health information **custodian as soon as they become aware** that PHI is (or may have been) stolen, lost, or accessed by unauthorized persons.

## 2. Internal Reporting

- All staff should be aware of **when & to whom** the fact of a privacy breach should be reported.
- Clarify the circumstances must be reported to others, including police, health regulatory colleges & the Information & Privacy Commissioner of Ontario.

## 3. Containment

- HICs must immediately take reasonable steps to **contain the privacy breach** & to protect PHI from further threat, loss or unauthorized use or disclosure.

# The Privacy Breach Management Protocol <sup>(2)</sup>

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## 4. Notification

- PHIPA requires HICs to notify individuals at the **first reasonable opportunity** if their PHI is lost, stolen, or accessed by unauthorized persons
- As of October 1, 2017, PHIPA requires HICs to notify IPC about privacy breaches.

## 5. Investigation

- All privacy breaches **must be conducted**.

## 6. Remediation

- Keep a log of all privacy breaches.
- HICs should **audit & monitor** privacy breaches in order to identify patterns/trends in privacy breaches, & to ensure that appropriate safeguards are in place.

# Thank You!



The views expressed in this publication are the views of OntarioMD and do not necessarily reflect those of the Province.