



Virtual Vendor Showcase	Marketing Opportunities	Sponsored Session
<p>Includes one profile space at the Virtual Vendor Showcase. Profile includes:</p> <ul style="list-style-type: none"> - Website links and social media handles - Contact information from attendees who consent (Name, Role, Organization, Email) - Embed videos and links to pdf brochures - Ability to host a live stream Q&A/demo during lunch on September 30th. (Vendor to provide the link for attendee viewing) - Logo and company name on event website - One social media call out - Virtual Vendor Showcase will be open for six months post-event - Listed in a communications to registered participants - Entered into Gamification content to encourage attendees to visit profile page - \$50 gift certificate draw per vendor (provided by OMD) <p>Vendor Showcase Fee: \$1,500</p>	<p>One social media call out during the event from OMD (copy can be created by advertiser). Fee: \$200</p> <p>Promotion in an event e-blast to attendees (250-300 words with link; 3000+ registrants) Fee: \$1,000</p> <p>30-second promotional video/commercial airing during the transition between sessions. Fee: \$1,100</p> <p>New this Year 300-word promotion in monthly OMD Digital Health eTips Newsletter to 20,000 clinicians Fee: \$3,000</p> <p>Case Study/Blog Post (Max 750 words) Fee: \$5,000</p> <p>Individual Email Blast to 20,000 clinicians (Max: 1000 words) Fee: \$5,000</p>	<p>25-minute session, which includes:</p> <ul style="list-style-type: none"> - All opportunities as outlined in the Virtual Vendor Showcase - Listed in the conference program - E-blasts to communicate the session details - Two (2) Post conference e-blast communication to full database (non-exclusive) - Verbal recognition multiple times throughout conference <p>Other notes:</p> <ul style="list-style-type: none"> - Sponsored session topic and description must be submitted ahead of time (two spots remaining) - Please email revin.samuel@ontariomd.com if you are interested in a sponsored session. - Link to your website during session (multiple) <p>Sponsorship Fee: \$10,000</p>

Platinum Sponsor (1 available)	Gold Sponsor (2 available)	Silver Sponsor (3 available)
<ul style="list-style-type: none"> - Exclusive Home Page Logo, Blurb and Link to your company website on home page of conference platform as partner sponsor - Logo, Blurb and Link to your company website on OntarioMD official website - Six 30-second to one-minute commercials between sessions - 25-minute session (OMD must approve content) - Virtual Vendor Showcase spot (Includes all benefits) - Contact information from attendees who consent (Name, Role, Organization, Email) - Option to run the official conference contest highlighted throughout the day including in opening keynote - 1 Dedicated email blast to registrants (3000+) - Title sponsor listing in each email blast to registrants - Verbal recognition multiple times throughout conference including before keynote - Six Social Media callouts linking to your showcase page - 300-word promotion in monthly OMD Digital Health eTips Newsletter to 20,000 clinicians (\$3,000) <p>Platinum Fee: \$20,000</p>	<ul style="list-style-type: none"> - Logo, Blurb and Link to your company website on conference platform as platinum sponsor - Four 30-second to one-minute commercials between sessions - 25-minute plenary session (OMD must approve content) - Virtual Vendor Showcase spot (Includes all benefits) - Contact information from attendees who consent (Name, Role, Organization, Email) - One 300-word promotional blurb in email blast to attendees sponsor - Three Social Media call-outs linking to your Showcase page <p>Gold Fee: \$15,000</p>	<ul style="list-style-type: none"> - Logo, Blurb and Link to your company website on conference platform as gold sponsor - Two 30-second to one-minute commercials between sessions - 25-minute plenary session (OMD must approve content) - Virtual Vendor Showcase spot (Includes all benefits) - Contact information from attendees who consent (Name, Role, Organization, Email) - One 300-word promotional blurb in email blast to attendees sponsor - One Social Media call out linking to your Showcase page <p>Silver Fee: \$13,000</p>

To register for the vendor showcase, or any of the marketing opportunities listed, [please click here](#). If you are interested in a sponsored session or any of our Platinum, Gold or Silver Sponsorship opportunities. Please email Brooke Baker at brooke.baker@ontariomd.com.