



# Digital Health Virtual Symposium 2026

Friday, April 24, 2026 | 8:30 a.m. – 5:00 p.m.

## Sponsorship Prospectus

Administrative burden continues to pull clinicians away from patient care and more meaningful work. Digital health technology can and should return time to clinicians so they can focus on patient engagement and higher value clinical tasks. This year's OMD Educates: Digital Health Virtual Symposium will provide actionable insights and "how to" guidance designed to optimize practices.



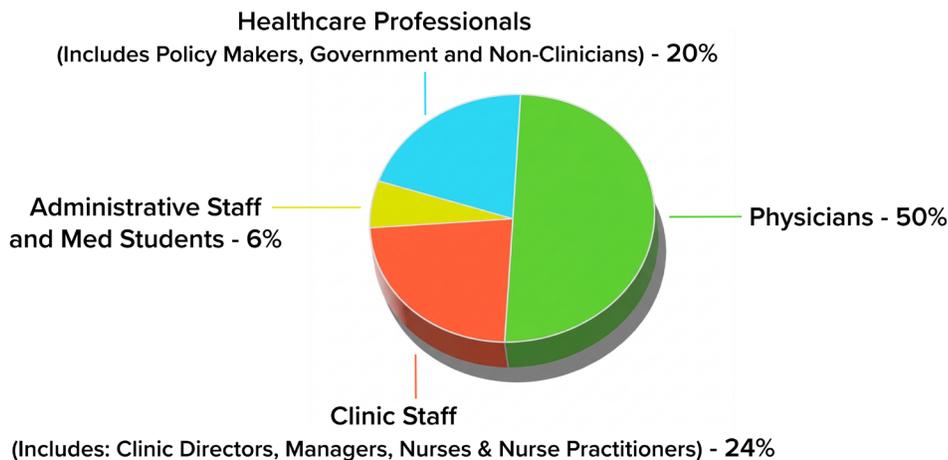
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Looking for a customized package? Email us at [omd.events@ontariomd.com](mailto:omd.events@ontariomd.com).

# Sponsorship Opportunities

OMD's Digital Health Virtual Symposium 2026 provides a great opportunity to share your brand and information with over 700 virtual attendees made up of clinicians, decision makers and influencers.

If clinicians are your target audience, you need to be here family physicians, specialists, nurse practitioners, other healthcare professionals, Ontario Health Teams, Primary Care Networks, health system stakeholders, policy makers, IT administrative staff. All are interested in digital health products, services, best practices, and other solutions that can save them time, effort and money.



## Platinum Symposium Sponsor

The Platinum sponsorship provides an exclusive opportunity to maximize your company's exposure and visibility. Contact Manager of Events, Revin Samuel at [omd.events@ontariomd.com](mailto:omd.events@ontariomd.com) for details and to confirm your sponsorship.

- Spotlight Lunch Session (45 minutes)
- Top level branding positioning
- Promo video included in ten minute commercial loops played between sessions
- Verbal Acknowledgement from in opening and closing remarks
- Blurb in our OMD eTips to 30K database
- Banner Ad on the event platform – [www.ontariomd.live](http://www.ontariomd.live)
- Eight (8) Symposium passes

**Value - \$15,000 + HST**

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## Sponsored Symposium Sessions

Limited opportunities are available to demonstrate your thought leadership in a sponsored session during the symposium. Each session lasts 45 minutes as a spotlight or 30 minutes as a concurrent session. The virtual attendees want to hear from digital health leaders and innovators who will share practical, real-world strategies for getting the most from the tools they already use and those they are considering. The focus is on providing actionable insights and “how to” guidance designed to optimize their practice.

OMD would be happy to review and discuss your session’s content to ensure it’s a success for you and the attendees.

- To apply, email Manager of Events Revin Samuel, at [omd.events@ontariomd.com](mailto:omd.events@ontariomd.com), and include your company description, suggested session title and outline.
- **Afternoon Symposium Session: \$3,500 (+HST) each – three available (30 minutes)**
- **Spotlight Lunch Session: \$10,000**

**“OntarioMD remains highly clinician focused and they continue to drive innovation.”**

**Dr. Jane Philpott**



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## Additional Sponsorship Opportunities

Conference Support Sponsor	<ul style="list-style-type: none"> <li>You'll be recognized with your company logo as a conference sponsor. Funding is used to offset our event-hosting costs and support educational opportunities for clinician attendees. Thank you for supporting clinician education!</li> </ul>	\$900 + HST
Commercials	<ul style="list-style-type: none"> <li>60 seconds, 90 seconds, or 2-minute promotional video commercial</li> <li>To be provided to OMD in XXX format</li> <li>Will run during the morning and afternoon breaks in each of the three concurrent streams</li> <li>Open to 3 sponsors</li> </ul>	\$700 + HST
Banner ad – OntarioMD.Live	<ul style="list-style-type: none"> <li>Image and link to company URL</li> <li>Image size: Horizontal leaderboard ad – 1456px x 180px</li> </ul>	\$999 + HST
Social media mention (per post and platform)	<ul style="list-style-type: none"> <li>Choice of social media platform – Facebook, Instagram, LinkedIn</li> </ul>	\$249 + HST
Promotional blurb in email to attendees	<ul style="list-style-type: none"> <li>50-words includes graphic and link (3 available)</li> </ul>	\$999 + HST
Promotional blurb in thank you email to attendees post Symposium	<ul style="list-style-type: none"> <li>50 words includes graphic and link (1 available)</li> </ul>	\$999 + HST
Individual email blast to attendees	<ul style="list-style-type: none"> <li>350-word max includes graphic and link</li> </ul>	\$2,300 + HST
Blog/Vlog Post on the official OntarioMD Blog	<ul style="list-style-type: none"> <li>1,000 words max</li> </ul>	\$1,700 + HST
OMD Digital Health eTips Newsletter Insertion	<ul style="list-style-type: none"> <li>100-word maximum, includes graphic and link.</li> <li>Newsletter has 30K+ subscribers</li> </ul>	\$1,510 + HST

To learn more about the OMD Educates: Digital Health Virtual Symposium 2026 sponsorship packages, or to discuss customized sponsorship opportunities, please contact Manager of Events Revin Samuel at [omd.events@ontariomd.com](mailto:omd.events@ontariomd.com).

## About OntarioMD

OntarioMD (OMD) is a national leader in advancing artificial intelligence (AI) and other innovative technologies for primary care. OMD supports clinicians and practice staff in adopting technology for patient care and provides change management resources to integrate provincial digital health tools with EMR workflows. OMD is a wholly owned subsidiary of the Ontario Medical Association and is funded by the Province of Ontario. Learn more about us.

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